

CANVAS Curriculum Introduction

**CANVAS CORE CURRICULUM:****A GUIDE TO EFFECTIVE NONVIOLENT STRUGGLE****STUDENTS BOOK**

BY CANVAS PRINTED AND PUBLISHED IN SERBIA

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Before you is a wealth of knowledge about the planning, conduct, and evaluation of strategic nonviolent conflict. This curriculum guide will be a valuable companion to new and experienced activists, as well as to others who wish to learn about this subject.

The authors combine classic insights about nonviolent conflict with new ideas based on recent experience. The result is a synthesis that pushes the limits of what we thought nonviolent strategies were capable of achieving.

The material covered includes time-tested analyses of power, different methods of nonviolent action, and ways to create a strategic plan for developing and mobilizing a movement. In addition, the authors include new material about how to:

- chart a movement's history and progress (Chapter 8)
- use marketing, branding, and effective communication techniques in a movement (Chapters 9 and 10)
- address the effects of fear on a movement's members (Chapter 13)
- develop security measures within a movement (Chapter 14)
- manage a movement's material resources, human resources, and time (Advanced Chapters 2-4)

Throughout these topics, the authors emphasize pragmatic learning and draw on their own experience applying these ideas in their own struggles. The result is a versatile resource and an excellent training tool.

Activists using this resource will likely want to study and adapt it in ways that best serve the specific goals, needs, and opportunities of their circumstances. This is entirely appropriate. This impressive text should not be seen as a formula for how to wage nonviolent struggle, but rather a set of ideas that can help people think about and analyze nonviolent conflict. Combining it with other resources on this subject, or adapting parts of it for one's own circumstances, will help to increase people's capacity for engaging in nonviolent resistance even further.

We applaud this curriculum and recommend to all activists that they explore and apply it, as best suits their causes, organizations and campaigns.

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